

Hannibal Bicentennial

1819-2019

Logo Contest

CALL FOR ENTRIES

ON-LINE ENTRIES SOUGHT FOR HANNIBAL BICENTENNIAL LOGO CONTEST

In 2019 the City of Hannibal will celebrate its 200th Anniversary with a year-long series of special events and culminating in a community-wide celebration, held in partnership with the City of Hannibal, Hannibal Convention & Visitors Bureau, local organizations and businesses.

The Hannibal Bicentennial Committee, a group of community leaders, invites the community to design Hannibal's Bicentennial logo. The winning Bicentennial logo will potentially be used for marketing materials including social media, websites, newspaper, magazine, and TV ads as well as merchandising items. The winning logo could even possibly be seen worldwide!

The logo contest is being coordinated by the Hannibal Arts Council in conjunction with the Hannibal Bicentennial Committee. The entry deadline is November 1, 2017. The contest is open anyone age 8 and up. Do not have to be a Hannibal resident to enter. All submitted pieces must be original and should feature an iconic Hannibal-related image(s) such as landmarks, river scenes, street scenes, Mark Twain, etc. Entries should focus on the image only, but may also include text such as Hannibal's Bicentennial, 1819-2019, Hannibal MO, etc. Paintings, drawings, computer-generated designs and other two-dimensional art forms are acceptable as long as they meet the contest guidelines. A maximum of three entries per entrant are acceptable. There is no fee to enter the contest.

Official contest guidelines may be picked up at the Hannibal Arts Council, Hannibal Convention & Visitors Bureau, Hannibal City Hall, Hannibal Free Public Library, Hannibal Area Chamber of Commerce or downloaded via their websites hannibalarts.com, visithannibal.com, hannibal-mo.gov, hannibal.lib.mo.us or hannibalchamber.org. For more information, contact the Hannibal Arts Council at 573-221-6545 or Hannibal Convention & Visitors Bureau at (573)221-2477.

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CONTEST GUIDELINES

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DEADLINE: November 1, 2017

WHO IS ELIGIBLE: The contest is open to anyone age 8 and up. Do not have to be a Hannibal resident to enter.

LOGO REQUIREMENTS:

- PAINTINGS, DRAWINGS, COMPUTER-GENERATED DESIGNS and other two-dimensional art forms are acceptable as long as they meet the contest guidelines.
- FULL COLOR designs are acceptable, but keep in mind that designs will also need to be reproduced in black and white.
- HANNIBAL-THEMED (Landmarks, River Scenes, Street Scenes, Mark Twain, etc.).
- Entries should focus on the IMAGE, but may also include text such as Hannibal's Bicentennial - 1819-2019 - Hannibal, MO - etc.
- RECTANGULAR (either VERTICAL/PORTRAIT or HORIZONTAL/LANDSCAPE in format/layout).
- ORIGINAL in concept, idea and creation of the entrant. Please keep in mind copyright and licensing laws.
- A MAXIMUM of three entries per entrant.
- There is NO FEE to enter the contest.

HOW TO ENTER:

- Entries must be submitted via email to findit@hannibalarts.com by November 1, 2017
- Subject Line: Bicentennial Logo Contest
- Body of Email: Name, Postal Address, Best Number to Reach.
- Attachment: Attach jpeg image (preferably 300dpi or higher). The title of the jpeg should match the title included in the body of the email.
- Attachments: If submitting more than one entry (maximum 3), you can attach up to three images or send each entry in separate emails and include the information requested above in Body of Email for each separate email.
- By submitting the email(s) you are agreeing to the Terms and Conditions of the Bicentennial Logo Contest as indicated below.

ABOUT THE LABEL CONTEST WINNER:

The winner in each division receives:

- \$200 cash prize.
- Recognition on the Hannibal Arts Council, Hannibal Convention & Visitors Bureau, City of Hannibal and Hannibal Bicentennial websites, social media sites and through local media outlets.
- The winner will be selected by a panel of judges selected by the Hannibal Bicentennial Committee.

Questions: Hannibal Arts Council 573-221-6545 or findit@hannibalarts.com

TERMS AND CONDITIONS: The Hannibal Bicentennial Committee will retain the rights for use of the winning artwork image for promotional and merchandising purposes. I understand that the Hannibal Bicentennial Committee reserves the right to reject any entries deemed inappropriate, offensive or in violation of copyright or licensing. Submitted logos must be original work and may be used at the discretion of the Hannibal Bicentennial Committee, who has consent of unlimited usage rights of the winning logo, including to modify or crop the image if necessary. All non-winning entrants retain rights to their artwork.