City of Hannibal

OFFICIAL COUNCIL AGENDA

Tuesday June 15, 2021 Council Chambers 7:00 p.m.

ROLL CALL

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES Regularly Scheduled Council Meeting – June 1, 2021

APPROVAL OF PAYROLL AND CLAIMS First Half – June 2021

RAY HARVEY – RAY HARVEY ART Re: Request, Partial Parking Lot Closure – Mural Painting July 12 – 31, 2021 – Dawn to Dusk

MARK KEMPKER – HANNIBAL COMMUNITY PROMOTIONS GROUP Re: Request, Discharge Fireworks in City Limits – 4th of July Celebration Sunday, July 4, 2021 – Dusk

Meetings are open to the public, however, if you would like to view the meeting, you may do so using the following instructions:

City Council meetings will be videotaped to be shown live on the City of Hannibal YouTube page.

Although the meeting will be shown live, residents will also be able to watch the meeting on the YouTube page after the meeting.

The instructions to watch the meetings online follow:

 Type in <u>www.youtube.com</u> in the web browser
 Type in City of Hannibal in the "Search" bar and hit Enter and hit the magnifying glass on the right side of the search bar.
 Citck on "City of Hannibal" or the city of Hannibal crest.
 During the City Council meeting, there will be a red Thumbnail with the word "Live" on it.
 Citck on the Thumbnail to watch the meeting.
 The meeting may be viewed

6. The meeting may be viewed on the website in its entirety after the meeting.

GORDON IPSON – RETIRED, ECONOMIC DEVELOPER Re: Hannibal Bypass Study

LOUIS RIGGS - 5th DISTRICT REPRESENTATIVE Re: Approval, Hannibal Bypass Study

MIKE DOBSON – MAYOR PRO TEM Re: Approval of Reappointments & Appointment

HANNIBAL LIBRARY BOARD

- Annie Dixon reappointment for a term to expire June 2024
- Kevin Knickerbocker reappointment for a term to expire June 2024
- Frank DiTillo reappointment for a term to expire June 2024

MARK TWAIN HOME BOARD

Louis Riggs – appointment for a term to expire November 2028

Re: Recommendation of Reappointment

MUNICIPAL ASSISTANCE CORPRATION

Michael Holliday – reappointment for a term to expire June 2024

HANNIBAL TREE BOARD

Susan Welker – appointment for a term to expire September 2024

ALAN BOWEN – 4TH WARD COUNCIL MEMBER Re: Code Amendment, Chapter 17, Article VII – Utility Terrain Vehicles (Bill No. 21-017, to follow)

LISA PECK – CITY MANAGER Re: Approval of Reappointment

HANNIBAL BOARD OF PUBLIC WORKS Bill Fisher – reappointment for a term to expire July 2025

Re: Recommendation of Reappointments

HANNIBAL PARK & RECREATON BOARD

- Trisha O'Cheltree reappointment for a term to expire July 2024
- Talya Mayfield reappointment for a term to expire July 2024

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watch the meeting. 6. The meeting may be viewed on the website in its entirety after the meeting.

PHYLLIS NELSON – CITY COLLECTOR Re: Approval, Budget Adjustments – Fiscal Year End 2020/2021

EDIE GRAUPMAN – DPW MGMT. ASSIST. Re: Bid Award Approval, Annual Street Materials - Aggregates Central Stone Company

KAREN BURDITT – DIRECTOR OF FINANCE Re: Fiscal Year 2021/2022 – Payroll Ordinance, As Amended (Bill No. 21-016, as amended, to follow)

Re: Request, Set Public Hearing – USDA Rural Development Grant Application - *MOSWIN Radios Tuesday, July 6, 2021 – 6:45 p.m.*

> GAIL BRYANT – DIRECTOR, HCVB Re: Bid Waiver Request, Media Buys (Up to \$125,000)

BILL NO. 21-015

AN ORDINANCE APPROVING THE FISCAL YEAR 2021-2022 BUDGET AND APPROPRIATING TO THE VARIOUS DEPARTMENTS, BOARDS, COMMISSIONS AND AGENCIES OF THE CITY GOVERNMENT OF THE CITY OF HANNIBAL, MISSOURI FOR THE FISCAL YEAR ENDING JUNE 30, 2022

Second and Final Reading

BILL NO. 21-016 (as amended)

AN ORDINANCE TO PAY OFFICERS AND EMPLOYEES OF THE CITY OF HANNIBAL, MISSOURI FOR THE FISCAL YEAR 2021/2022

Second and Final Reading

BILL NO. 21-017

AN ORDINANCE OF THE CITY OF HANNIBAL REVISING CHAPTER 17, ARTICLE VII OF THE REVISED ORDINANCES OF THE CITY OF HANNIBAL, BY ADDING CERTAIN SECTIONS PERTAINING TO OPERATION OF UTILITY TERRAIN VEHCILES (UTV's)

First Reading

CLOSED SESSION In Accordance with RSMo. 610.021 (2)

ADJOURNMENT



Return to: Office of the City Clerk Attention: Debbie White 320 Broadway Hannibal, Mo 63401 Phone (573) 221–0111 ext.221 Fax (573) 221–8191

SPECIAL EVENT APPLICATION

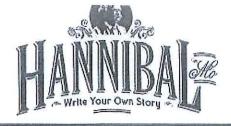
Today's Date: $(\rho - \beta - 2)$ Date you wish to be placed on Agenda:	(0 - 15 - 21)
Your Organization: RAY HARVEY ART Special Event: MAR	
Date(s) of Event: $7/12 - 7/31$ Requested Times (from - to) DAW	JN TO DUSK WHEN PRINTING
Description of Activity: Mural painting on large wall of Du 70 × 24' in Size. Painting during daylight hours. Covered during painting	Ich Country General Store. parking surface will be
Primary Contact Person(s): Ray Harvey Home Ph	one: 314-603-5657
Work Phone: Cell Phone: E-n	nail rayharveyart Dgmail.com
Assistance Needed (location, etc.) Need to block off up to r infront of wall for security and safely to artis spaces can be used when artist is not working.	t and public.
DEPARTMENTAL COMMENTS:	
Police: No cost to HPD	Dept. Cost
	L+ Router
Fire: No problem from our perspective	Dept. Cost
	hief Benjamin
City Cuer Public Works: Approval upon certificate of Insurance	Dept. Cost
	A Zerbonia
Building Inspector: No comment on the Closure of the parking lot. We have no applicatore ordinances	that apply
to the nural	M Murphy
Parks: No issues from Parks , Rec Standpoint	Dept. Cost
	Alee
Street: Will Provide 9 Traffic Cones for painter to place & Remove as preded.	Dept. Cost
	M McHarque

T.	ourism: <u>No com</u>	vents					<u></u>		Dep	t, Cost	Ø
		· · · · · · · · · · · · · · · · · · ·						(s Bri	lant	
	dministration:								Dep	t. Cost	$\underline{\mathbb{Q}}$
S	TAFF RECOMMENDS	: <u>О</u> ррп	ral, y	pm	arty	cab.	07 M	ourone	, Ince Cue	0	
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Office of City Clerk



Angelica N Vance

SPECIAL EVENT APPLICATION

Today's Date: 06/04/21	Date you wish to be placed on Agenda: 06/15/21
Your Organization: Hamit (am.	Promotions Grayspecial Event: 4th of July Fireworks
Date(s) of Event: 07/04/2021	Requested Times (from - to) DUSK 9:00 PM
Description of Activity: Discharge	of fireworks from Lover's Leep.

Primary Contact Person(s)	: Jacob N	alke	Home Phone:	573-719-4547
Work Phone: 573-22/	-0987 Cell	Phone:	E-mail	inacke Chamibaled. com
Assistance Needed (location	on, etc.) <u>Closur</u>	of Lovois	LPOP and est to Dische	HFD arme Fire Works

DEPARTMENTAL COMMENTS:

Police: No Cost HPD	Dept. Cost	Ø
	L+ ROL	oth
Fire: No problems with this event	Dept. Cost	9
Ch	ief Benje	amin
City Clerk Public Works: Apon Certificate of insurance, hold harmless confirmation from Andy Dirian to ap Lover's Leap	Dept. Cost	ire of
Building Inspector: No comments	Dept. Cost	_p_
	y Murpix	
Parks: No objections	Dept. Cost	Ø
	Ator	ian
Street No objections	Dept. Cost	_Ø
	AD	orian

Tourism: No comments	Dept, Cost
	GBryant
Administration:	Dept. Cost
STAFF RECOMMENDS: approval upon certificate of Ma Angle n. System, L City Cler	inance recurd. Ika and

City of Hannibal 320 Broadway, Hannibal, MO 63401 P 573.221.0111 F 573.221.8191 <u>www.hannibal-mo.gov</u>







CITY OF HANNIBAL Special Event Safety Plan

	Questions or Inquiries: Contact Hannibal Fire Department @ 573-221-0657
I.	GENERAL
	Event Name July 4th Fireworks Display Date of Event 07/04/2021
	Location/Address/Facility Name Lover's Leap (downtown Hannibal)
	Expected Number of Attendees:

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the event in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. EAP Event Representative

The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as:

Primary Contact: Jacob Nacke Cell Phone: 573-719-4547

B. Emergency Notification

- In the event of an emergency, notification of the emergency will be through 911. The caller should have the following information available to give to the 911 dispatcher: nature of the emergency, location and contact person with callback number.
- 2. Will on-sight EMS be provided?

If yes, contact name and phone _____

3. Will on-site security be provided?

If yes, contact name and phone _____

C. Severe Weather

- Weather forecasts and current conditions will be monitored throughout the entirety of the event.
- Before the event If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such and will be responsible to monitor the weather conditions before and during the event.
- During the event If severe weather occurs during the event, the EAP event representative
 or his/her designee will make the notification to those attending the event that a hazardous
 weather condition exists and direct them to shelter.
- 4. There are limited provisions for sheltering participants in the event of severe weather.
- D. Fire
 - Has a specific hazard been identified as an increased risk of fire at this event?
 Yes No

per regulations fire apparatus will be on site

- 2. Selected event staff will be instructed on the safe use of Portable Fire Extinguishers.
- Any food vendors will be inspected when appropriate by the fire code and must meet permitting requirements.
- 4. Should an incident occur that requires the Fire Department, CALL 911. The caller should have the following information available to give the 911 dispatcher: Nature of the emergency, location, and contact person with a callback number.

- E. Medical Emergencies
 - As with any event, there is a potential for injury to the participants. The types of injuries are
 various and include those that are heat-related as well as traumatic injuries
 - Are there limited provisions for on-site Emergency Medical Services at this event?
 Yes V No
 - Should an incident occur that requires Emergency Medical Services, contact as indicated to this this resource. The caller will have the following information ready: Nature of emergency, precise location and contact person with callback number

On-site EMS officer	or	V	911 Dispatch
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F. Law Enforcement

- Has a need for constant Law Enforcement presence been identified at this event?
 Yes No
- Should an incident occur that requires Law Enforcement, contact as indicated below to request this resource. Have the following information ready: Nature of emergency, precise location and contact person with callback number.

On-site Security or 911 Dispatch for Law Enforcement

G. Emergency Vehicle Access

- 1. Access to emergency vehicles will be maintained at all times.
- 2. Fire lanes and fire hydrants will not be obstructed.
- Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks, or public throughways.
- 4. Crowd control will be managed by:

	CONTACT INFORMATION	
Primary	Contact: Jacob Nacke	Cell Phone: 573-719-4547
Second	ary Contact: Mark Kempker	Cell Phone: 573-231-6284

Dial 911 in case of emergency

VI. EVENT AREA MAP (attach next page)

Good afternoon,

Please see below. Gordon has also requested to be on the agenda to speak on the bypass.

Lisa

Sent from my iPhone

Begin forwarded message:

From: Gordon Ipson <gordonipson@yahoo.com> Date: June 5, 2021 at 11:52:32 AM CDT To: James Hark <JHark@hannibal-mo.gov>, Lisa Peck <LPeck@hannibalmo.gov>, Michael Dobson <MDobson@hannibal-mo.gov> Subject: Hannibal Bypass (Expressway) Study

Dear Jim, Mike and Lisa:

As you know, I retired in 2016 after a 40-year career in economic and community development. One of my jobs was as Director of Economic Development for Sandusky County, Ohio. The main highway through the county is US 20. There are 3 cities along the highway in that part of Ohio, Fremont and Bellevue in Sandusky County and Norwalk in adjacent Huron County. Some years ago, the Ohio Department of Transportation proposed building bypasses around those 3 cities along with others on the US 20 corridor. Fremont and Norwalk agreed. Bellevue declined citing a potential loss of business for city merchants.

The bypasses were built around Fremont and Norwalk, but not Bellevue. The result has been businesses moving in and building along the bypasses in Fremont and Norwalk and a reduction of congestion on the old US 20 routes through their downtowns. Bellevue continues to have significant congestion on US 20 through the downtown area so much so that local residents find it unsafe to park on the main downtown street for fear of being hit by all the traffic, especially the semi trucks that have to use that street through town.

Experience has shown that removing the through-traffic, mostly trucks, through downtown has allowed more shoppers to use the downtown businesses and that the vast majority of the through-traffic was not going to stop anyway.

While I was working there, several of our grandchildren came to visit. One day, granddaughter Melissa, who was 12 at the time, and I were coming into Bellevue on US 20 when we encountered yet another blocks-long backup of traffic at one of the stoplights, mostly trucks. Melissa commented, "Boy, Grandpa, you sure have a lot of trucks in this town. What you need is a road just for trucks."

"Out of the words of babes..."

The bottom line is that Fremont and Norwalk improved their economies after building bypasses while Bellevue did not.

Based on my experiences in Ohio and elsewhere over my career, I strongly urge the Hannibal City Council to reconsider their vote on supporting a study of the bypass/expressway. As Councilman Dobbs says, it is just a study. You are not commiting to building it. And, without a study, how will you know whether it will be good or bad for Hannibal?

If you like, I will be happy to come to the June 15th city council meeting to share these same toughts with the rest of the council members. All you have to do is ask.

Sincerely, Gordon Ipson CEcD, FM (Retired) gordonipson@yahoo.com 573-822-6248

RALLS COUNTY COMMISSION



311 S Main St

P.O. Box 400

New London, MO 63459 573-985-7111

John Lake Western Commissioner Wiley Hibbard Presiding Commissioner Junior Muehring Eastern Commissioner

June 7th, 2021

Members of the Commission:

Thank you for the opportunity to discuss the strategic and logistical importance of the Hannibal bypass, which was last studied comprehensively 25 years ago in 1996. The Hannibal bypass was supposed to have been completed as a part of the Avenue of the Saints. The last funding for that project was in 2008, when 61 was finished to the Iowa state line at St. Francisville. Today, there are 7 stoplights on the Avenue of the Saints from St. Louis to St. Paul, Minnesota. All those stoplights are in Hannibal, Missouri.

You are aware of the fatal conditions that exist in Hannibal. The danger to the citizens of State of Missouri cannot be ignored any longer. The Hannibal School Complex is located in the middle of this mess. A tragedy will occur in the future if this situation is not corrected. Just recently another person was killed, and others injured. How can this bypass not be on the priority list?

Please know that Ralls County has been waiting for the commission to make known to us the proposed location of the bypass. We have been on hold, are hands are tied. We have decisions to make. Wastewater projects, Portable water expansions, Fiber optic broadband, Access Roads, Industrial Parks, Housing Subdivision, and many other planning decisions cannot be made until you, the Commission deicides on the best path for the bypass. We have been waiting since 2008.

We have read other letters that was sent to the Commission. We agree with the reasons stated in these letters.

Thank you for your time and attention to this matter and please let us know if we can do anything to help this important project proceed.

Sincerely,

Ralls County Commission

Wiley Hibbard

Eastern District Commissioner Junior Muehring

Qu

Western District Commissioner John Lake





June 7, 2021

Mr. Patrick McKenna Director Missouri Department of Transportation 105 W. Capitol Avenue Jefferson City, MO 65102

RE: Funding for Engineering Study for US61 Bypass at Hannibal, Missouri

Dear Director McKenna:

On behalf of Hannibal Regional Healthcare System I would like to offer support of funding for the engineering study of a Highway 61 bypass in Hannibal Missouri. It is my understanding that last year House Bill 2004 was passed and sent to the Governor for his signature. This bill included \$500,000 for funding an engineering study for the Hannibal Highway 61 bypass. Although COVID-19 budget cuts delayed the project, this is a project of regional importance as it relates to highway safety and economic development for the entire region as well as more efficient transportation through the Hannibal area. There are many communities, businesses and organizations in favor of this bypass in our region. Below are a few thoughts and reasons for our support of this funding:

Current traffic through Hannibal on Highway 61 is stopped by stoplights, the only stoplights on the Avenue of the Saints between St. Louis and Minneapolis. During certain times, this stretch of highway is severely congested and presents an ongoing safety concern with Hannibal Public Schools located right along the highway. The Engineering study proposed would allow the state to research the various bypass options and ways to increase safety and decrease traffic congestion in our area.

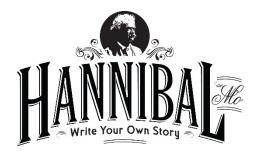
Hannibal Regional Healthcare System supports MODOT assisting in education our legislators and the Commission to support and fully fund the first logical step in addressing this need by restoring the \$500,000 for the engineering study that was eliminated during budget cuts.

We appreciate your efforts in leading our transportation efforts for the state, and thank you in advance for your consideration of this study.

Sincerely,

10 Alerins

C. Todd Ahrens, President & Chief Executive Office Hannibal Regional Healthcare System



To: Angelica Zerbonia - City Clerk

From: James Hark - Mayor

Re: Municipal Assistance Corporation

Date: June 2, 2021

Please submit Michael Holliday's name to the next Council agenda for reappointment to the Hannibal Municipal Assistance Corporation. The term will expire June 2024.



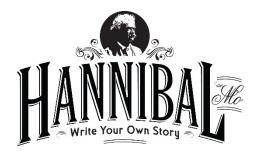
To: Angelica Zerbonia - City Clerk

From: James Hark - Mayor

Re: Tree Board

Date: June 2, 2021

Please submit Susan Welker's name to the next Council agenda for appointment to the Tree Board. The term will expire September 2024.



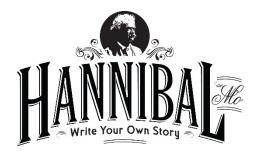
To: Angelica Zerbonia - City Clerk

From: Lisa Peck – City Manager

Re: Parks and Recreation Board

Date: June 8, 2021

Please submit Trisha O'Cheltree's name to the next Council agenda for reappointment to the Hannibal Parks and Recreation Board. The term will expire July 2024.



To: Angelica Zerbonia - City Clerk

From: Lisa Peck – City Manager

Re: Parks and Recreation Board

Date: June 8, 2021

Please submit Talya Mayfield's name to the next Council agenda for reappointment to the Hannibal Parks and Recreation Board. The term will expire July 2024.



City of Hannibal

Office of City Collector 320 Broadway Street • Hannibal, MO 63401 Phone: 573 221-0111 • Fax: 573 221-0707 • E-Mail: pnelson@hannibal-mo.gov

MEMORANDUM

Date:June 2, 2021To:Mayor, City Council, City Attorney, City Manager, City ClerkFrom:Phyllis Nelson, City CollectorSubject:Budget Adjustment Last 90 Days

I ask council authority at this time to do budget adjustments for the end of fiscal year 2020-2021. The adjustments will be done as necessary for each fund between expenditure lines and possibly between departments. No money will be adjusted between funds without council's express permission. The adjustments will be done at the close of the current fiscal year.



То:	Mayor and City Council
From:	Edie Graupman, Mgmt. Asst for DPR
Re:	Approval of Annual Bids-Aggregates
Date:	June 9, 2021

On Wednesday, June 9, 2021, the Hannibal Street Department went out for bid on our Aggregate Materials. Attached is the bid sheet received.

Aggregates SD-2022-10 Single Bidder was Central Stone

2020/21	2021/22
\$8.35	\$9.15
\$8.35	\$9.15
\$8.70	\$9.50
\$13.85	\$15.50
\$13.85	\$15.50
\$5.60	\$5.20
\$8.60	\$9.55
\$9.20	\$10.25
\$17.20	\$19.00
\$14.70	\$16.00
\$8.00	\$8.95
\$11.40	\$12.60
\$13.85	\$15.50
\$10.70	\$9.70
\$12.55	\$12.55
	\$8.35 \$8.35 \$8.70 \$13.85 \$13.85 \$5.60 \$8.60 \$9.20 \$17.20 \$14.70 \$8.00 \$11.40 \$13.85 \$10.70

Most of the rock prices increased over last year. We use rock or sand on almost all our project and is a necessity. The City would like to accept the bid from Central Stone as this is our only bidder.

Thank you for your time.

BID SCHEDULE: AGGREGATES

In accordance with the Invitation to Bid and Specifications, Bidder proposes to furnish various types and gradations of aggregates for Fiscal Year 2021/2022 (July 1, 2021 - June 30, 2022 for the following unit prices: (Bids to include any applicable taxes or fees)

<u>NO.</u>	ITEM	UNIT	-	UNIT PRICE
1.	Type 1 or 2 Flex Base	(T1)	Ton	\$ 9.15
2.	Commercial Flex Base	(1D)	Ton	\$ 9.15
3.	1-1/2 Surfacing	(112D)	Ton	\$ 9,50
4.	1/2" Bituminous Surface	(12AC)	Ton	\$ 15.30
5.	3/8" Seal Coat	(CM16A)	Ton	\$ 15,50
6.	Granular Fill	(GF)	Ton	\$ 5,20
7.	Quarry Run	(QR)	Ton	\$ 9,55
8.	1" Resurfacing	(BB)	Ton	\$ 10.25
9.	Rip Rap	(RR)	Ton	\$ 19,00
10.	3/8" Seal Coal (Gravel)	(CM16CG)	Ton	\$ 16.00
11.	Concrete Sand	(FM1A)	Ton	\$ 8,95
12.	Manufactured Sand	(FM20B)	Ton	\$ 12,60
13.	CA16 1/4" Washed Chips	(FM22B)	Ton	\$ 15.50
14.	3" Oversize Rock	(3CL)	Ton	\$ 10,70
15.	1 Inch Clean	(1CL)	Ton	\$ 12.55

SEAL if by Corporation

Alum ATTEST:

BY: Sales Name & Title Typed η_{O} one A KU 4/445 Sweetbay) mm Address ompany 3 ac, mo., 5 63.401 RNC 3-24 Date Telephone



Angelica N. Zerbonia, MRCC, CMO City Clerk

Project Number: Street Department

Project Descriptions: Aggregates

Date:

-ggregates

Wednesday, June 9, 2021 @ 10:00 a.m.

BIDDER	AMOUNT	COMMENTS
Central Stme Company	AMOUNT Sle attacked breakdown A.	

RCC.CUD

Angelica N. Zerbonia, MRCC–CMO City Clerk

06.09.2021 - 10:00all

Date & Time



TO: Mayor Hark and Members of the City Council

FROM: Karen Burditt, Director of Finance

DATE: June 10, 2021

SUBJECT: 2021/2022 Payroll Ordinance, Bill No. 21-016 as amended

A mistake was found in the Payroll Ordinance for the City Collector's Part-Time salary for the FY 2022. Because of the additional responsibilities, her hours were increased from 936 per year to 1100 hours. This increase was reflected in the budget, but the formula was not increase on the payroll chart. I am asking for an amendment to the Payroll Ordinance to increase the total salary of the City Collector from \$25,961 to \$30,509. Bill #21.016 as amended for the second reading.

Karen



TO: Mayor Hark and Members of the City Council

- FROM: Karen Burditt, Director of Finance
- DATE: June 10, 2021
- SUBJECT: Set Public Information Meeting

We ask Council to set a Public Information Meeting at 6:45 PM on Tuesday July 6, 2021 prior to the City Council meeting. The subject of the meeting will be to make citizens aware of the City's application with USDA Rural Development to apply for assistance in the purchase from the General Fund for purchase of the MOSWIN Radios for both the Police and Fire Departments.

The public is invited to attend this informational meeting to discuss any issues regarding this project.

Thank you,

Karen Burdítt

Karen Burditt Director of Finance

> City of Hannibal 320 Broadway, Hannibal, MO 63401 P 573.221.0111 F 573.221.8191 www.hannibal-mo.gov



Mayor Jim Hark and Members of City Council	
Lisa Peck, City Manager	
Gail Bryant, Director of Conventions & Tourism	
June 2021	
Purchasing Policy Limitations – Media Buys	

PUCHASING POLICY - MEDIA BUYS

The Hannibal Convention & Visitors Bureau (HCVB) would like to request council approval for a bid waiver utilizing the following vendors for media purchases up to \$125,000.00 during FY2021.

As we recover from these unprecendented times, the HCVB recommends continuing with our current marketing strategy utilizing the following vendors for media buys in FY2022. The vendors are CTM Media Group, Facebook/Instragram, Flying Squirrel Aerial Optics, Lamar Advertising, Madden Media, McDonald Video, Meredith Travel Marketing, Missouri Meetings & Events, National Public Radio (NPR), Pandora Radio, Poole Communications, Quincy Broadcasting Company, Quincy Media, Rural Missouri Magazine, Sinclair Broadcast Group, Spectrum Reach, St. Louis Cardinals, Star Radio, Townsquare Media, Virtual Images and YouTube.

The HCVB requests council approval for a bid waiver for media buys utilizing the named vendors for up to \$125,000.00 in HCVB FY2022 budget.